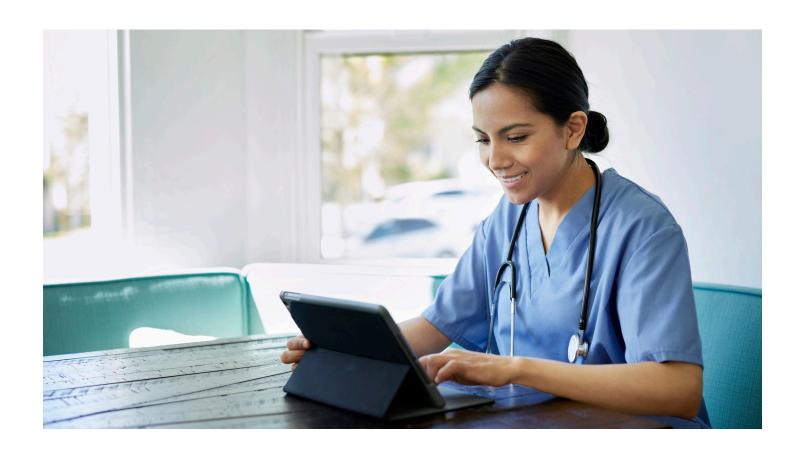
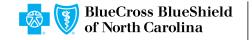
# Introducing the Enhanced Provider News

Your source for important Healthy Blue updates from Blue Cross and Blue Shield of North Carolina







We've listened to your feedback and are streamlining the way we deliver news and announcements. *Provider News* will be your central source for important notifications about policy updates, prior authorization changes, new product and program offerings, and more.

#### **Provider News features:**

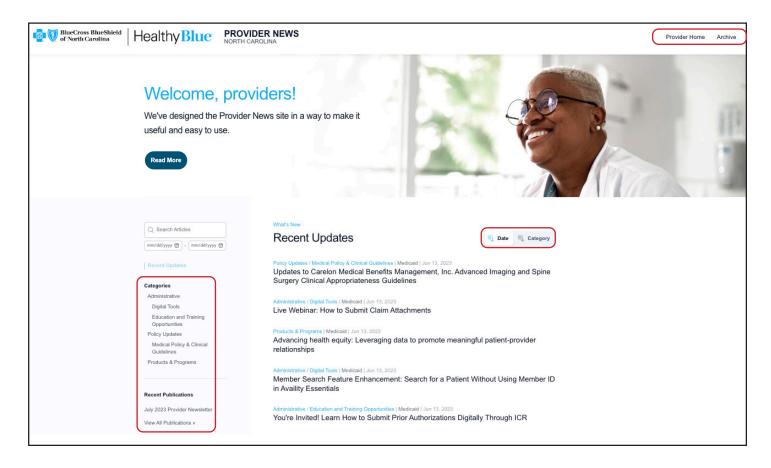
- One location to access news related to all lines of business in your market.
- Fully digital newsletter format allowing you to quickly navigate to the articles most relevant to you.
- Streamlined and redesigned email messages featuring critical or time-sensitive news.
- Important updates featured at the top of the website.
- Enhanced website search capabilities to locate information by category, line of business, or date.

- Advanced digital sharing features to make it easier to share updates, including:
  - Instantly share information via email
  - Printer-friendly mode with quick response (QR) codes for easy reference back to the website
- Quick access at the top:
  - Provider Home where you will continue to find forms, policies, and resources on the provider website
  - Access the Archive of previously posted Provider News articles.

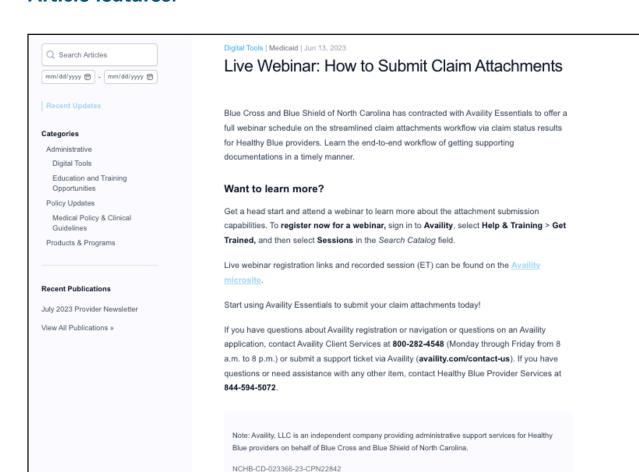
# **Provider News** sneak peek

Curious to see more? Below is a first look of some of the key features of *Provider News*.

# Front page features:



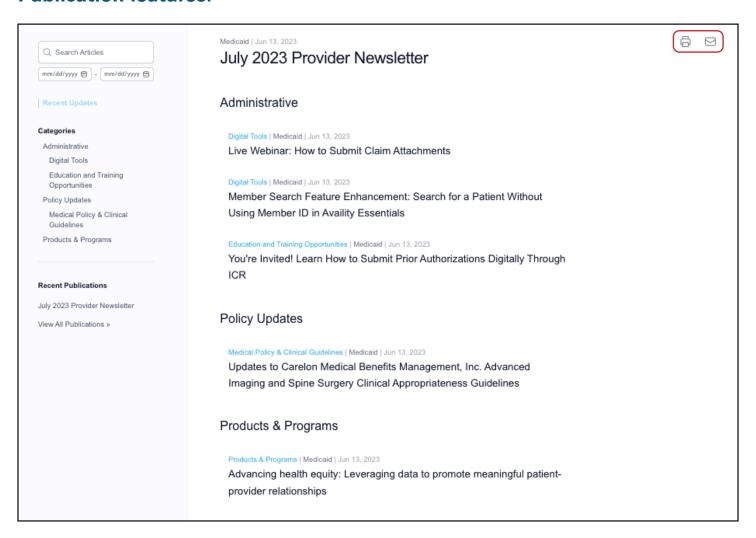
## **Article features:**



PUBLICATIONS: July 2023 Provider Newsletter

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#### **Publication features:**



## https://provider.healthybluenc.com

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